



Finest in Finance

Information Age for I.T. Consultations is a Kuwait based consultation firm specialised in I.T consultations which was first formed in 2013. Since its establishment, Information Age for I.T. Consultations has understood the role of following I.T. market trends. We focus on Natural Language Processing, Text Analytics, Social Media Analytics, Social Media strategies, Web Analytics, Big Data Analytics, and Financial Market Analytics. However, training and consultation remains the standard line of business offered to our clients.

We are partners with a number of international firms including Metastock, SAS, Microsoft, Citrix, Face Group, and Hootsuite. Forrester Research highlighted our efforts in the field of Natural Language Processing, Big Data, and Text Analytics for Arabic language in a report published on November 2015 entitled "The Gulf Cooperative Council's Big Data Opportunity: How The GCC Can Use Big Data to Be More Competitive".

In regards to the financial areas, our company launched a portal for financial market analysis and training. The project merged applications of information technology and financial market analysis in a unique portal. The portal provides our customers with e-training courses and lectures to learn how to use technical analysis software like Metastock and Xenith in order to help them take the right decisions during their trading.

The portal also offers the possibility to attend our training programs and lectures via the internet using live webinars and virtual classroom technologies. These technologies enable the trainees to attend lectures remotely from any place, using any computer or smart phone or a tablet PC. This is achieved by using Citrix e-collaboration technologies for live broadcasting and online collaboration. Recorded lectures and webinars are also available through an integrated Learning Management System.

In addition to this portal, we offer to our clients other consultancy services which merge information technology, financial market analysis software, finance, economics and business. In this respect we offer consultancy in using information technology and financial market analysis software for financial and investment institutions and private traders. We also develop information technology solutions and software for corporations working in financial markets. Our hands-on training, support, and customisation for Metastock software is used in financial market analysis. Moreover, we support media and business institutions with financial reports and economic indicators utilising financial market analysis software.

Looking ahead to the remainder of 2016 and beyond, we are working on utilising big data analytics and social media analytics to provide our customers in the financial sector with insights and indicators that help them in sensing and measuring the market trends and taking the proper decisions. In this respect, we have developed a Sentiment Analysis API for Standard Arabic language and Kuwaiti dialect. We have also developed a social media analytics system optimised for Standard Arabic language and Kuwaiti Dialect. These systems can be utilised to analyse the investors' trends, sentiment, and tone in relation to financial markets, stocks, news and other events affecting the local and regional financial market landscape.

We are also focusing on Social Trading by merging our experience in information technology, social media analytics, and financial markets to provide our clients with a robust interactive social trading environment which can be applied to local, regional, and international financial markets.

Company: Information Age for I.T. Consultations
Name: Dr. Salah Alnajem
Email: alnajem@information-age-consulting.com
Web Address: www.information-age-consulting.com
Address: Ali Tower, Floor 7, Office 9, Abdullah Al Mubarak Street, Al Qiblah, Kuwait City, Kuwait
Telephone: +965 90097970

Information Age
I.T. Consultations